

Unione
COMMUNICATIONS

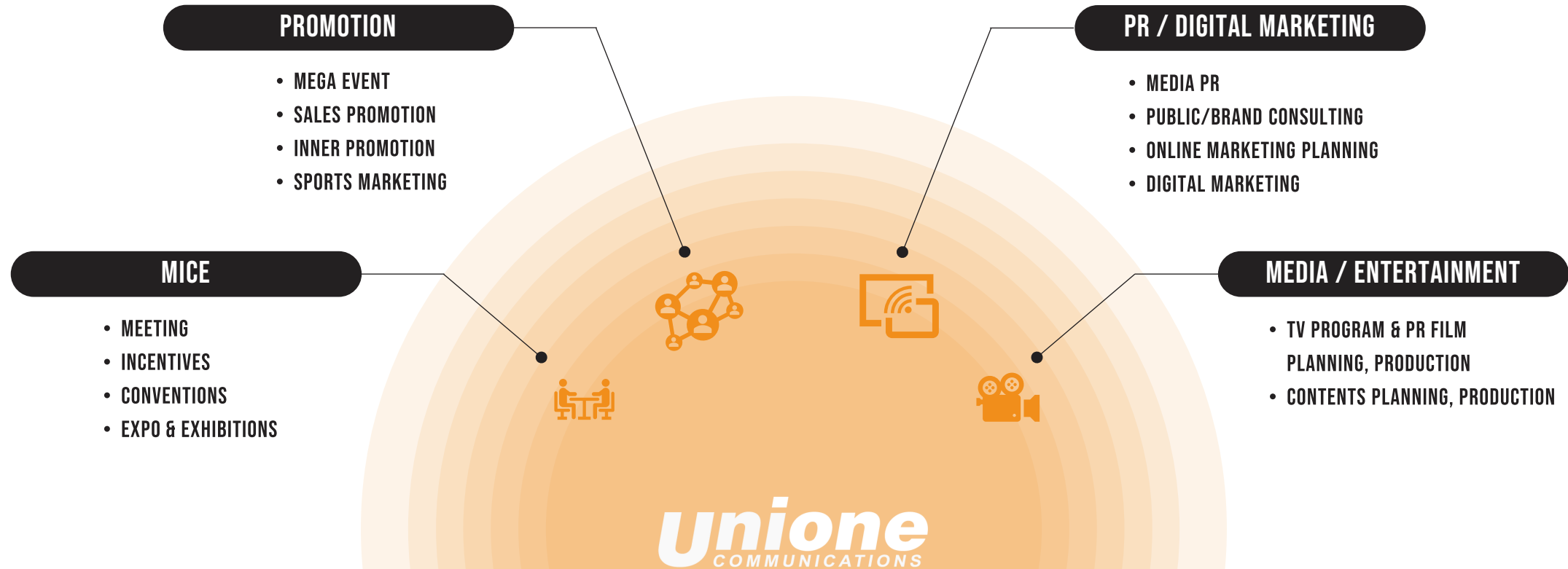
The Best BTL Marketing Company

Mice / Promotion / Digital Marketing

COMPANY OVERVIEW

Company Name	UNIONE Communications Co., Ltd.
Contact Info	UNIONE Building, 42, Seoun-ro, Seocho-gu, Seoul, 06728, Korea Tel : +82-2-550-2500 / Fax : +82-2-550-2660 / E-mail : uniweb@unione.co.kr
Homepage	www.unione.co.kr
Business Areas	Exhibitions, Expo, Promotion/Event, Conventions, Brand PR, Digital Marketing, Ent. Contents
Global Partners	T.O.W (Top Event Agency in Japan) Universal Studios Hollywood (Theme Park in US)
Business Info	Venture Enterprise, INNO-BIZ
Capital	2.05 billion won

BUSINESS AREA



COMPANY HISTORY

- | | | | |
|-------------|--|-------------|---|
| 2024 | 11. Hosted the ESG Connect Forum 2024
Participating as an Exhibitor at the KOREA MICE EXPO 2024 | 2011 | 04. Registered as Operator for Exhibition Organizer |
| | 10. Establishment of Unione S&C, Design and Construction Company | 2010 | 03. Registered as Exhibition Business Operator & Exhibition Stand Builder |
| | 09. Participating as an Exhibitor at the 2024 Tourism Job Fair | | 01. Published 「Keys to Success in Exhibition」 |
| | 03. 23rd Unione Open Recruitment | 2007 | 11. Proceeded the 1st Unione Internship Program |
| 2023 | 10. Hosting and Organizing the Suwon Special City Pet Festival | 2004 | 07. Published 「Event Power」 |
| 2022 | 12. Membership of the ICCA | 2003 | 12. Established Branch of Company in LA and Beijing |
| | 10. Launched K-Culture Introduction Channel on CUPTV | | 10. Gained Partnership with Universal Studios Hollywood |
| | 04. Opened Digital Production Studio 538 | 2002 | 01. 1st Unione Open Recruitment |
| 2021 | 05. Opened AER, Complex Culture and Art | | 12. Established Enterprise Institution |
| | 04. Hosted the 1st ESG Connect Forum | | 03. Proceeded the 1st Unione Overseas Training Program |
| 2020 | 10. Development of a 5G Content Flagship Immersive Convention | 2001 | 01. Attracted Investment from T.O.W Company in Japan |
| | 09. Opened 3D Virtual Exhibition and Convention Platform Vibetech | | 08. Registered as PCO Company |
| 2019 | 12. Reaccreditation as Technical Evaluation Venture Company | | 03. Changed Business Name to Unione Communications |
| 2018 | 11. Recertified INNO-BIZ | 2000 | 03. Merged Unipro and LuckyLush.com |
| 2015 | 05. Established Unione Creative Studio | 1997 | 03. Established of LuckyLush.com |
| | | | 04. Established of Unipro |

AWARDS RECORDS



- 2024** Seoripul Festival 2024, Certificate of Commendation [Mayor of Seocho-gu]
- Cheonan World Dance Festival 2024, Certificate of Commendation [Mayor of Cheonan]
- 2018** PyeongChang Olympic & Paralympic Games, Certificate of Appreciation [Organizing Committee]
- ISSF World Shooting Championship Changwon, Plaque of Appreciation [Organizing Committee]
- 2017** Asian Infrastructure Investment Bank(AIIB) Annual General Meeting, Certification of Commendation [Prime Minister]
- 2016** Milan Expo, Medal of Merit [Prime Minister]
- 2015** World Education Forum, Certificate of Appreciation [Ministry of Education]
- UN Public Service Forum, Certificate of Commendation [Ministry of Security and Public Administration]
- 2012** EXPO YEOSU, Certificate of Commendation for Organizing Committee [Ministry of Culture, Sports and Tourism]
- 2011** G20 Seoul Speaker's Consultation, Plaque of Appreciation [National Assembly]
- 2010** G20 Summit, Certificate of Commendation [G20 Summit Organizing Committee]
- 2005** APEC Summit Conference, Certificate of Commendation for Success [Ministry of Foreign Affairs]
- 2003** The Promotion Marketing Award Asia [Be the Red Campaign] **and more**

WHAT WE DO
**GLOBAL
MEGA EVENT**

Pyeongchang winter Olympics Medal Ceremony & IOC, IPC Events

Korea Pavilion Expo 2017 Astana

Korea Pavilion Expo 2015 Milano Italia

Expo 2012 Yeosu Korea operating and running Exhibition

Korea Global Business Pavilion Expo 2010 Shanghai China



WHAT WE DO PROMOTION

Seoul Design 2024

2024 Korea Fintech Week

Seoul Light DDP

2024 Seolipul Festival

COMEUP Startup Festival

Gwangju Media Art Festiva

FASHION KODE FASHION KODE

Seoul Fashion Week

Seoul Beauty Week

Seoul Beauty-Travel Week

K-Musical International Market

Seoul Art Market

Culture Station Seoul 284 Special Exhibition

Exhibition of Milan Korean Crafts Exhibition

Korea Immersive Experience Contents Exhibition

Hanbok Culture Week

Korea Craft Week

Hi Seoul Festival

Gyeryong World Military Culture Expo

Busan Fireworks Festival

The 52nd ISSF World Championship Opening and Closing Ceremony

The 17th Asian games Incheon Opening and Closing Ceremonies & Events



PROJECTS
PROMOTION

PROJECT

Seoul Light DDP 2024

Client | Seoul Design Foundation
Place | DDP Outdoor



PROJECTS
PROMOTION

PROJECT

2024 Seolipul Festival

Client | Seocho Cultural Foundation
Place | Banpo-daero, Seocho-gu



PROJECTS
PROMOTION



PROJECT

2024 K-Musical Market

Client | Korea Arts Management Service (KAMS)
Place | Link Arts Center, CJ azit Daehakro



PROJECTS
PROMOTION



PROJECT

Seoul Design 2024

Client | Seoul Design Foundation
Place | DDP



PROJECTS
PROMOTION

PROJECT

2024 Gyeonggi More Music Festival

Client | Gyeonggi Content Agency (GCA)
Place | Jara Island



PROJECTS
PROMOTION



PROJECT

COMEUP 2024

Client | Korea Startup Forum
Place | COEX



PROJECTS
PROMOTION

KOREA
FINTECH
WEEK

PROJECT

Korea Fintech Week 2024

Client | Fintech Center Korea (FCK)
Place | DDP



PROJECTS
PROMOTION

PROJECT

2024 New Technology Convergence Content Global Exhibition

Client | Korea Creative Content Agency
Place | Canada(Toronto), United Kingdom(London)



PROJECTS
PROMOTION

PROJECT

Korean Heritage Media Art Jinjuseong

Client | Jinju Culture and Tourism Foundation
Place | Jinjuseong



PROJECTS
PROMOTION

PROJECT

Walk Between Moment and Eternity

Artist | Lee Jinjoon

Client | Korea Cultural Heritage Foundation

Place | Changgyeonggung

PROJECTS
PROMOTION



PROJECT

Korea : Cubically Imagined

Contents | BTS , PARASITE etc.

Client | Korea Creative Content Agency

Place | Mexico, UAE, Hongkong, Russia



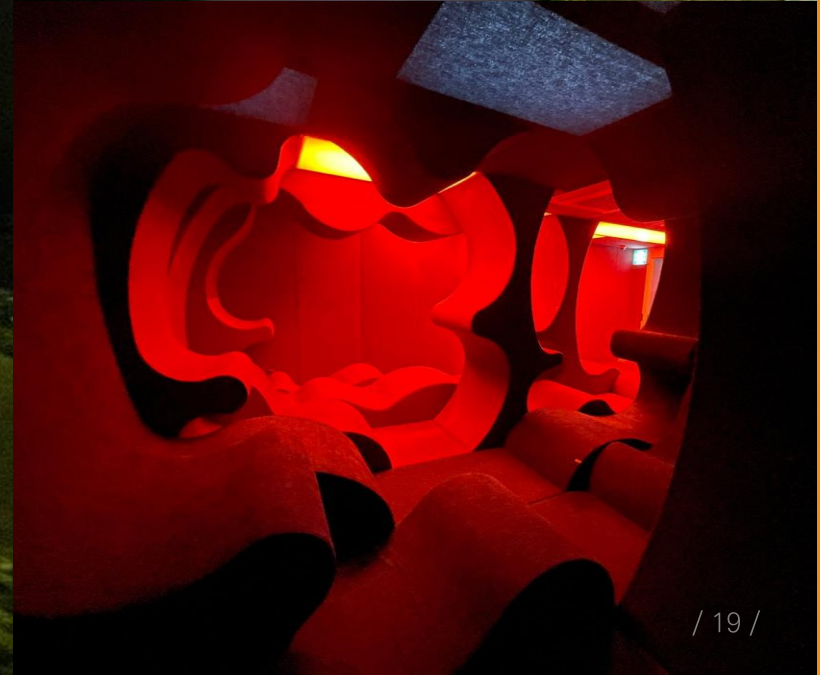
PROJECTS
PROMOTION



PROJECT

Paju Norigoorm

Client | PAJU CITY
Place | Paju city, Korea



WHAT WE DO

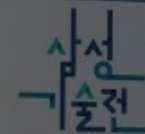
MICE

2024 UN Public Administration Forum
2024 Samsung Technology Exhibition
2024 World Korean Presidents' Conference
Olympics Legacy Forum and Dream Together Seoul Forum
2024 POSCO Sustainable Materials Forum
2024 IFA KT AICT Partners Pavilion
2024 International Korean Peninsula Forum
2023 France Vivatech KT Partners exhibition
2023 World Korean Adoptee Conference
2023 Korea-Central Asia National Assembly Speakers' Meeting
2023 Korea-Caribbean Forum
2023 Korea-Africa Business Summit
2023 World Cities Summit Mayors Forum
2023 Seoul Forum
2023 Digital Economy Forum
2022 Korea-Latin America Future Cooperation Forum
Korea-China-Japan Culture and Tourism Minister's Meeting
Asia Infrastructure Investment Bank Annual Meeting



SEMICON SPOREX

삼성기술전 Samsung
Tech Fair 2024



WELCOME

Inspiring
Moments

PROJECT

Samsung Tech Fair 2024

Client | Samsung Electronics

Place | Samsung Electronics at Giheung Campus



GRAND BALLROOM

POSCO SUSTAINABLE MATERIALS FORUM

POSCO
SUSTAINABLE
MATERIALS
FORUM

posco
SUSTAINABLE
MATERIALS
FORUM

PROJECT

POSCO Sustainable Materials Forum 2024

Client | POSCO
Place | COEX



PROJECTS
MICE



PROJECT

UDC 2024

Client | Dunamu
Place | The Shilla Seoul



PROJECTS
MICE

Renewing the Social Contract for Education

UNESCO International Forum on the Futures of Education 2024

미래를 위한 교육의 새로운 사회 계약

2024 유네스코 교육의 미래 국제 포럼



PROJECT

UNESCO International Forum on the Futures of Education 2024

Client | UNESCO Korean National Commission
Place | Suwon Convention Center





2024 UN Public Service Awards Ceremony

United Nations | Department of Economic and Social Affairs | Ministry of the Interior and Safety



PROJECT

2024 UN Public Service Awards Ceremony

Client | Ministry of the Interior and Safety
Place | Songdo Convensia

2024 UN
PUBLIC SERVICE FORUM
Fostering Innovation Amid Global Challenges:
A Public Sector Perspective



PROJECTS
MICE



PROJECT

Global Korea Forum 2024

Client | Ministry of Unification
Place | Lotte Hotel Seoul





PROJECT

2024 World Korean Community Leaders Convention & the 18th World Korean Day

Client | Overseas Koreans Agency
Place | Lotte Hotel World

2024 세계한인회장대회
제18회 세계한인의 날 기념식

PROJECTS
MICE

제9차 한·일·중 정상회의
The Ninth Trilateral Summit Meeting
among
the Republic of Korea, Japan, and the People's Republic of China
May 26-27, 2024
Seoul, Korea

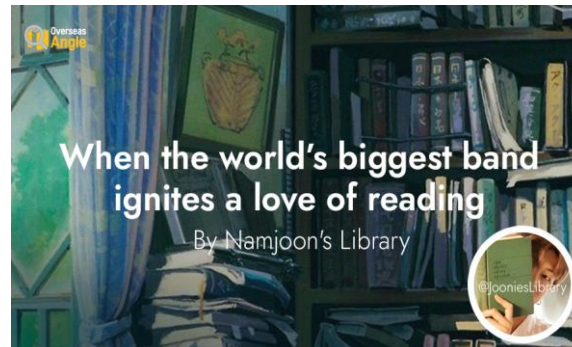
PROJECT

Banquet Venue Setup for the Ninth Trilateral Summit Meeting among the Republic of Korea, Japan, and the People's Republic of China
Ministry of Foreign Affairs
Place | MMCA Seoul

WHAT WE DO PR CONTENTS

Promotion of Seoul Design 2024
Promotion of Seoul Fashion Week 2023
Online Promotion of Seoul Foundation for Arts and Culture in 2023
Annual promotion of Korea Craft Week 2023
Promotion of Taste of Seoul 2021
Promotion of Museum Week 2021
Public relations for Office of WSMG in 2020

Promotion of the historical city, Seoul in 2019
Literary Korean Wave digital content production
Seoul MICE contents and online marketing
Promotion of Premium tourism in Seoul
Promotion for Korea-China Cultural Exchange Year
Promotion of UNESCO Media Art Creative Belt
KT WEST office building media façade content production



PROJECTS

PR CONTENTS MIRRORS US

LITMUS

Authors

Novelist

Jung Jidon



LITERATURE MIRRORS US

LITMUS

Authors

Novelist

Jeong Ji A



LITERATURE MIRRORS US

LITMUS

Authors

PROJECT
Novelist

2023 Literary Korean Wave digital content production

Client | Literature Translation Institute of Korea

Kim Hyeon



LITERATURE MIRRORS US

LITMUS

Authors

Novelist

Choi Eunyoung



PROJECTS
PR CONTENTS

SEOUL STAGE11

서교예술실용센터

8월 공연
'Breathing in August'
- 전진희

서울 스테이지11

서울 스테이지11
6월 공연 & 7월 예고

SEOUL STAGE11

서교예술실용센터
SEOUL ART SPACE SEOGYO

김사별
Kim Saebeol
워류가 되는 노래
May 5th, 2022

2022 서울
비보이 페스티벌

서울특별시 서울문화재단 아트페스티벌 서울

2022 서울기타예술축제 특별프로그램

마술피리
Die Zauberflöte
W.A. Mozart

관람료불함
간디마당 2022.10.1 SAT - 10.2 SUN 19:30

오만 시선안 자판

문화인터뷰

Education

PROJECT

2022 서울예술교육 페스티벌

Online Promotion of Seoul Foundation for Arts and Culture in 2022

Client | Seoul Foundation for Arts and Culture

서울문화재단 대학로센터 • 서울예술교육센터_용산 • 서서울예술교육센터

Seoul Arts



PROJECTS
PR CONTENTS

유네스코 미디어아트
창의벨트 3권역

Garden Galaxy_G tower

운영시간
동절기: 19:00~22:00
하절기: 19:30~22:30

유네스코 미디어아트
창의벨트 3권역

Garden Galaxy_G tower

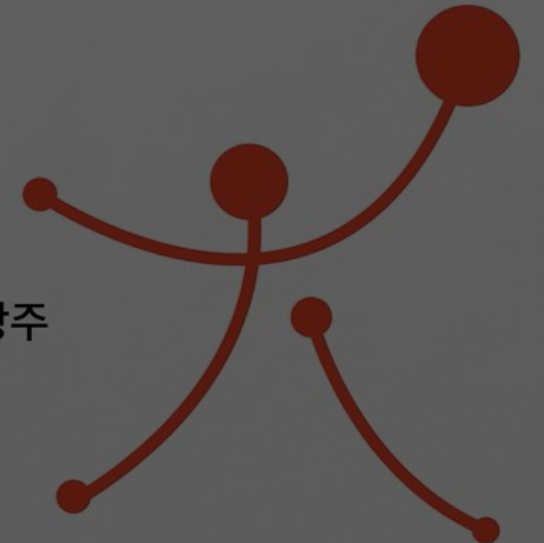
운영시간
동절기: 19:00~22:00
하절기: 19:30~22:30

PROJECT

Promotion of UNESCO Media Art Creative Belt

Client | Gwangju

UNESCO City of Media Art,
GWANGJU
유네스코 미디어아트 창의도시 광주



WHAT WE DO

MEDIA/ ENTERTAINMENT

CUP TV, a channel introducing Korean culture

In the Soop: Friendship [JTBC] / RUNBTS [Youtube] / Great Escape [TVN]

Foodtalk [TVN] / Star's Top Recipe at Fun-saturant [KBS2] / Team Chef [JTBC]

I Can See Your Voice [Mnet] / Boni Hani [EBS] / One Night Food Trip [Olive]

Get it Beauty [Olive] / Take care of the refrigerator [JTBC] and more





Intelligence

We recognize our client's needs, quickly and efficiently.

Insight

We offer solutions with our unique expertise.

Imagination

We envisage and plan for a better future.